## REVENUE & SUPPORT

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions, Membership, &amp; Donor Support</td>
<td>$6,110,056</td>
</tr>
<tr>
<td>Earned Income &amp; Other</td>
<td>$1,772,546</td>
</tr>
<tr>
<td>Support From Endowment</td>
<td>$2,732,662</td>
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<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$10,615,264</strong></td>
</tr>
</tbody>
</table>

## EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Collections, Exhibitions, &amp; Research</td>
<td>$2,536,323</td>
</tr>
<tr>
<td>Guest Engagement, Communications, &amp; Community Outreach</td>
<td>$2,624,061</td>
</tr>
<tr>
<td>Advancement</td>
<td>$745,411</td>
</tr>
<tr>
<td>Administration &amp; Operations</td>
<td>$4,357,388</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$10,263,183</strong></td>
</tr>
</tbody>
</table>

Based on Fiscal Year 2023, unaudited operating results; intended only as estimates for purposes of an annual overview.

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**MEMBER-ONLY EVENTS**
- Member Mondays at Virginia House
- Spring Garden Party at Virginia House
- Holiday Reception at Virginia House
- Virginia Journeys Travel Program
- Curator Conversations
- State of the Museum
- Stuart G. Christian, Jr. Lecture
- Hazel and Fulton Chauncey Lecture
- J. Harvie Wilkinson, Jr. Lecture
- American Democracy Exhibition Guided Tours
- Apollo: When We Went to the Moon Exhibition Preview Day
- Corporate Member Reception
- Apollo: When We Want the Moon Museum Gala

**IN-PERSON AND VIRTUAL PROGRAMS**
- July 4th Naturalization Ceremony
- Front Lawn Fun
- Meet the Museum Highlight Tours
- Teacher Institutes
- Stories at the Museum
- Neighborhood Nature Walks
- BrewHaha
- Created Equal Film Series
- Virginia Distilled
- Memory Wars Podcast
- Movie Mythbusting
- Virginia Vines
- Becoming Citizens
- First Fridays at the VMHC
- Homeschool Open House
- Pocahontas Reframed Film Festival
- Richmond Philharmonic National Day of Racial Healing
- Collections Up Close
- History Notes
- Virginia History Day
- Chasing Space Lecture
- Profs & Pints
- Stargazing at Virginia House

**PARTNERS**
- Afro-American Historical and Genealogical Society Greater Richmond
- Asian American Society of Central Virginia
- Boys and Girls Club of Richmond Teen Center
- Chamber RVA
- Coming Together Virginia
- Cristo Rey
- Diversity Richmond
- Girls for A Change
- Greater Richmond Partnership
- Hear2Hear
- Initiatives of Change
- League of Women Voters
- Links Incorporated
- MCV Foundation
- National History Academy
- Office of New Virginians and ReEstablish Richmond
- Radio IQ
- Richmond Region Tourism
- Rock Castle Alumni Group
- Soul Skol
- The Community Foundation
- Virginia Opera
- Virginia Tribal Education Consortium
- WHRO Public Media

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**261M+ media impressions**

**819k website visits**

**7 PUBLICATIONS**
- Virginia Magazine of History & Biography
- Virginia History & Culture Magazine

**22 lectures**
- including Pulitzer Prize-winning historian, Stacey Schiff
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